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# NEWSLETTER

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*Together*



# *Navigating* **Ramadan Together**

As we find ourselves approaching the end of the holy month of Ramadan, it's fitting time to delve deeper into its significance. Ramadan is the ninth month of the Islamic lunar calendar and holds immense importance for Muslims worldwide. It commemorates the month during which the Quran, the holy book of Islam, was first revealed to the Prophet Muhammad.

During Ramadan, Muslims engage in fasting from dawn to dusk, abstaining from food and drink. It is a month of intense spiritual rejuvenation, self-discipline and a means of purifying the soul. Fasting is also a reminder of the blessings one has and encourages empathy to those who are less fortunate.

Moreover, Ramadan is a time for increased devotion to faith and the month fosters a sense of community as families and friends gather for Iftar and Suhoor.

In addition to fasting, Ramadan encourages self-reflection, repentance, and seeking forgiveness. It is a time for Muslims to strengthen their connection with God and strive for personal growth and improvement.

As we navigate through this sacred month, let us embrace the spirit of unity, empathy, and inclusivity of this Holy Month.

We wish you a blessed conclusion to Ramadan!







## ANNUAL Ramadan Iftar

In spirit of Ramadan, First Fix hosted a heartwarming iftar gathering for both its Jeddah and Riyadh head offices. The event provided an opportunity for our teams to come together, break bread, and strengthen bonds in the spirit of Ramadan.







# CELEBRATING TEAM SPIRIT:



## HIGHLIGHTS FROM THE MSB'S RAMADAN FOOTBALL TOURNAMENT

First Fix proudly joined this three-day event that brought together teams from all sister companies for a showcase of skill, sportsmanship, and teamwork. With 10 teams competing, it was an action-packed tournament filled with excitement. We were proud to participate and represent our company on the field, and we thank all our colleagues who came out to support us. Congratulations to MBL for their win in the tournament!





## EMBRACING THE SPIRIT OF RAMADAN AT FIRST FIX



Check out our festive Ramadan decoration! We've created a special corner filled with treats and traditional candies to celebrate the spirit of this holy month. From colorful sweets to delightful snacks, it's a sweet reminder of the joy and unity that Ramadan brings.



## EMBRACE TRADITION:

# أَنْبَلَادُ لِيَالِ رَمَضَانَ



## DISCOVER ALBALAD'S VIBRANT RAMADAN NIGHTS

Explore AlBalad Ramadan nights, where stories fill every corner with diverse heritage, religious, cultural, and entertainment activities alongside unique culinary experiences. Experience traditional local games reflecting Jeddah's rich culture and history, and discover a dedicated children's corner providing interactive and educational activities. For more information about the different activations, check out this guide and make sure to visit AlBalad for a memorable Ramadan experience.

[CHECK OUT THIS GUIDE](#)



## DISCOVER RIYADH'S VIBRANT RAMADAN SCENE

In Riyadh, Ramadan comes alive with exciting events and activities for everyone to enjoy. From traditional iftars to cultural exhibitions, there's something for everyone. Check out this guide to explore the different activations and make the most of your Ramadan in Riyadh.

[CHECK OUT THIS GUIDE](#)







27 March announced to officially be

# Saudi Green Initiative Day

Following the launch of Vision 2030 in 2016, the Kingdom of Saudi Arabia has taken decisive steps towards a more sustainable future. Inaugurated in 2021, Saudi Green Initiative unites environmental protection, energy transition and sustainability programs with the overarching aims of offsetting and reducing emissions, increasing afforestation and land restoration, and protecting the Kingdom's land and sea.

The Saudi government has now designated March 27 of each year as the official day for the Saudi Green Initiative. The Kingdom plays a key role in achieving global climate targets. Through whole-of-society action and investment, the Saudi Green Initiative is paving the way towards a greener tomorrow.

To deliver the Kingdom of Saudi Arabia's sustainability goals, SGI strives to:



Oversee and unite all of Saudi Arabia's work to combat climate change under one umbrella, with clearly defined goals.



Combine the efforts of the government and private sector, identifying and supporting opportunities for collaboration and innovation.



Grow the green economy - more than 80 initiatives already launched, representing an investment of over SAR 705 billion.



Accelerate the green transition and be a global leader in the implementation of the Circular Carbon Economy approach.



Improve quality of life and protect the environment for the benefit of future generations in Saudi Arabia.

At First Fix, we are committed to prioritize sustainability in all that we do. Together, let's create a brighter, greener future for our planet!

## IMPORTANCE OF Staying Hydrated

Staying hydrated is vital for overall health and well-being. Adequate hydration supports optimal bodily functions, including digestion, circulation, and temperature regulation. It also promotes improved cognitive function, enhances physical performance, and contributed to healthy skin. Suggestions on how you can stay hydrated:

- 💧 Carry a reusable water bottle for easy access
- 💧 Flavor water with fruits and vegetables to make it more appealing
- 💧 Eat hydrating foods like fruits and vegetables
- 💧 Limit caffeine intake, balancing with water instead
- 💧 Drink water before, during, and after exercise to replace fluids lost through sweat and prevent dehydration.





## EMPOWERING SAFETY:

### **Call-to-Action campaign at our KAFD Enhancement Project**

Our team at KAFD MEP Enhancement Project recently hosted an insightful awareness session on flagman protocols and equipment driving safety as part of their Call-to-action campaign. Key activities highlighted in the campaign:

- Material transfer from parking store to site
- Regular garbage removal
- Material loading/unloading from store to site
- Mechanical work activities
- Electrical work tasks
- Civil work operations
- Erection and dismantling of scaffolding

**It's all about nurturing a safer work environment!**







# CULTIVATING A ROBUST SUPPLY CHAIN:

## STRATEGIES FOR SUCCESS IN THE FAST-PACED CONSTRUCTION INDUSTRY

**FARIS ALMAASARANI**

Supply Chain Director

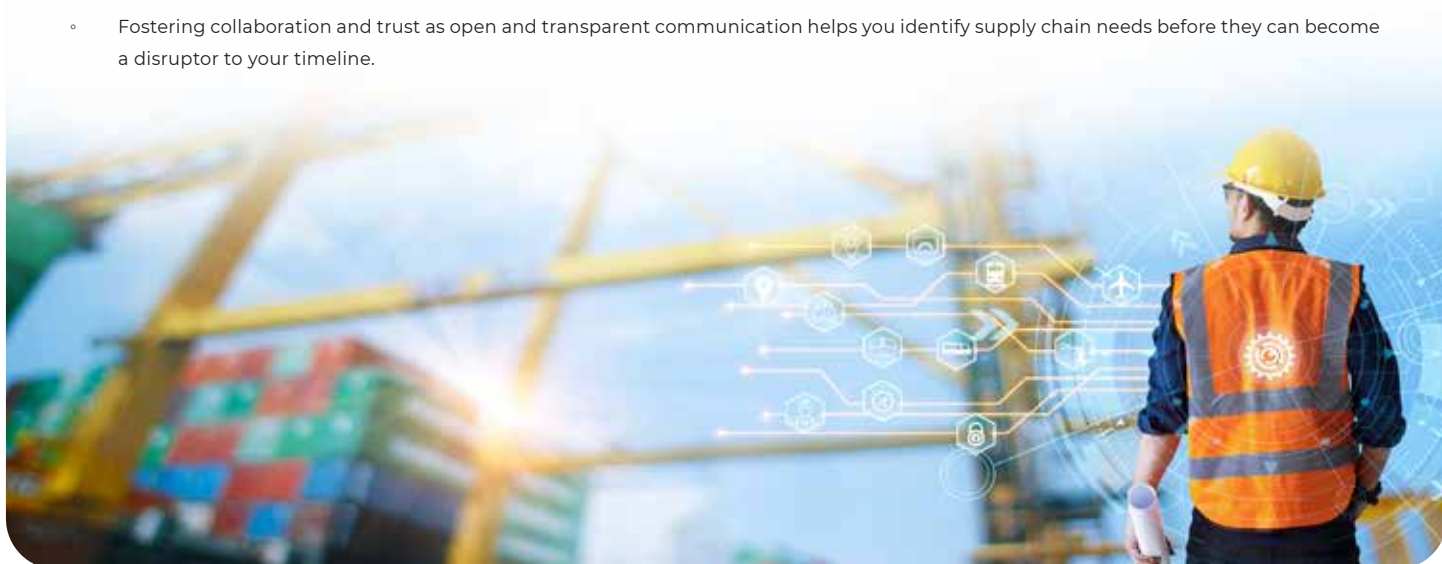
In the fast-paced construction industry, effective supply chain management is crucial for optimizing timelines, controlling costs and ensuring project success.

Supply chain management (SCM) refers to the planning, coordination and optimization of the flow of materials, information and finances across the construction project lifecycle. It involves managing the sourcing, procurement processes, logistics and delivery of construction materials and services required for projects.

Building a strong supply chain involves optimizing people-related components such as suppliers, contractors, services providers and projects managers alongside activity-related components such as inventory management, demand forecasting & quality control.

In such a market, Supply Chain should trend to:

- Establishing clear communication channels among all parties to ensure visibility and coordination. This promotes effective collaboration, and minimizes delays or miscommunications that can impact the flow of materials and information.
- Selecting reliable suppliers and subcontractors and evaluating their capabilities, reliability and financial stability to ensure that they can meet the project's requirements and contribute to smooth operations.
- Optimizing inventory management by efficiently tracking inventory levels, anticipating demand and coordinating deliveries to minimize delays and excess inventory.
- Leveraging technology solutions that help improve visibility, traceability and efficiency in managing supply chain. These tools provide real-time data, streamline processes and facilitate better decision-making.
- Implementing strict quality control processes.
- Developing contingency plans against possible risks by planning ahead to proactively devise alternative strategies and minimize the impact on the overall supply chain.
- Fostering collaboration and trust as open and transparent communication helps you identify supply chain needs before they can become a disruptor to your timeline.







## FIRST FIX'S PARTICIPATION AT AL-BAHA FORUM 2024

First Fix proudly participated in the Al-Baha Forum 2024 organized by the Human Resources Development Fund "Hadaf", under the patronage of His Royal Highness Prince Dr. Hussam Bin Saud Bin Abdulaziz Al Saud, Governor of Al-Baha region. The forum provided us with a valuable opportunity to connect with potential employees. Committed to advancing the region's prosperity, we're grateful for the chance to network and eager for future collaboration.



## Looking Ahead to Eid al-Fitr:

As Ramadan draws to a close, we eagerly anticipate the arrival of Eid al-Fitr, the festival of breaking the fast. Eid al-Fitr marks the conclusion of a month-long journey of fasting, prayer, and reflection, and it is a time of great joy and celebration for Muslims around the world.

In preparation for Eid al-Fitr, we extend our warmest wishes to everyone celebrating!

