

02

TO OUR
**HEROES WORKING
ON SITE**

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TO OUR HEROES WORKING ON SITE

This month's newsletter is dedicated to you. Your devotion and professionalism have not gone unnoticed and you are sincerely appreciated for your exceptional work on ground.

Your attention to detail and commitment to delivering high-quality results are the bases of our success. Each day, your expertise transforms plans into reality, and your contributions shape the landscape of our projects.

The precision and skills you bring to every task is acknowledged, making you invaluable members of the First Fix team and your efforts are crucial to our continued success.

In the world of construction, you are the driving force, turning concepts into tangible structures. Every pipe laid and every system installed reflects your craftsmanship.

As we move forward, let's carry this spirit of excellence with us. Your hard work is recognized and deeply appreciated.

Thank you for your ongoing dedication and pride in being a part of First Fix. Together, we will continue to set new standards in the market.





Benefits and Importance of Implementing LOCAL CONTENT To Ensure Supply Chain Sustainability and Build Trust



Introduction:

Supply chains are vital to the success of any organization or company, as they play a crucial role in securing the necessary materials and services for the production process. Among the factors that influence supply chain sustainability and build trust is the implementation of local content standards. In this article, we will explore the benefits and importance of implementing these standards.

- Enhancing Sustainability and Reliability:
- Developing National Skills and Achieving the 2030 Vision for Sustainable Development:
- Boosting the Local Economy and Stimulating Economic Growth
- Enhancing Consumer Confidence

Firstfix and commitment to local content

Complying with the standards of local content has become an official requirement in contracts with government and quasi-government entities, both currently and in the future. This entails achieving a specific percentage of local content in the core operations of the company, as well as a higher percentage in the project itself.

Currently, quasi-governmental companies prefer contractors who achieve a higher percentage of local content in their core operations because they have the ability to commit to those ratios in their approved contracts for specific projects. This helps these companies in achieving their internal plans to provide better ratios of local content to government entities. On the other hand, strict penalty clauses and significant deductions are imposed in contractor contracts if they fail to comply with the specified ratios of local content. This leads to a drastic and significant change in the contractor's accreditation and conditions in the Saudi market today.

In general, the shape of contractor accreditation and their conditions undergoes significant changes in the Saudi market today due to the increasing focus on local content and the necessity of achieving the specified ratios. This prompts companies to search for contractors capable of meeting these growing requirements in their contracts.

Conclusion:

Implementing local content is a crucial factor in achieving supply chain sustainability and building trust. It enhances sustainability and reliability, develops national skills, boosts the local economy, stimulates economic growth, reduces transportation and distribution costs, and enhances consumer confidence and satisfaction. Therefore, efforts should be made to promote the implementation of local content as a fundamental component of strategic supply chain management.

[Continue reading ...](#)

Mutassem Al Hales

Mutassem H





KING KHALID INTERNATIONAL AIRPORT CARGO APRON PROJECT WORK PROGRESS

A heartfelt appreciation to our outstanding team for their tireless efforts on the Cargo Apron Project at King Khalid Airport. Each photo captures the progress fueled by your dedication. Together, we achieve greatness!





QIDDIYA ANNOUNCES NEW PRINCE MOHAMMED BIN SALMAN STADIUM

The stadium is located on the edge of Qiddiya City's Tuwaiq Mountains. Built on top of a cliff, the main structure will be overlooking the stunning landscapes that surround it.

The stadium is set to be the world's first fully integrated venue with a combined retractable roof, pitch and LED wall – an architectural innovation offering unparalleled versatility and allowing the space to transform into different “event modes” in a matter of minutes. When not activated, it will open to reveal breathtaking views of Qiddiya City.

Guests will be able to enjoy multiple spectacles in a single day, including football, boxing, concerts and more. The stadium will employ cutting-edge technology to provide fans with instant access to live date and information including the use of state-of-the-art holographic technology, enabling virtual interactions with celebrities.

It is one of the proposed venues for the Kingdom's 2034 FIFA World Cup bid and is also poised to host some of the region's biggest sports events including the Saudi King Cup, the Asian Cup and possibly 2034 Asian Games. The venue will be able to host events all year round in its climate-controlled facilities, where energy consumption will be reduced through an eco-friendly cooling lake like built directly under the stadium. The lake will use rainwater capture from the stadium and the surrounding area to pre-cool the air conditioning system – meeting LEED Gold standards for sustainable design.

There will be an estimated 7.6 million annual visits to the stadium, playing a key role in Vision 2030's targets for a vibrant society, a thriving economy, and an ambitious nation.



CANDLELIGHT CONCERTS A TRIBUTE TO COLDPLAY AND CHOPIN'S BEST WORK



Candlelight concerts bring the magic of a live, multi-sensory musical experience to awe-inspiring locations never before used for this purpose in Jeddah. Buy your tickets now to discover the music of Coldplay and Chopin's Best Work at Levento Hall under the gentle glow of candlelight.

Venue: Levento Hall, Jeddah


Date: 23rd of February, 2024

GET YOUR FREE TICKET HERE 

RING OF FIRE

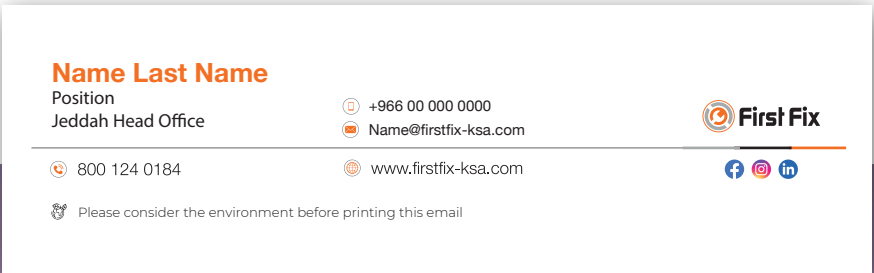


An epic showdown is set between two of the world's greatest boxers, heavyweight champion Tyson Fury and the talented boxer Oleksandr Usyk. The fight is scheduled for February 17, 2024, in Riyadh.

MAKE SURE TO BOOK YOUR EXPERIENCE HERE 



We are excited to announce a fresh and improved email signature design for all employees. We kindly request everyone to update their email signatures using the provided template below. Personalized modifications to the design are not allowed and your cooperation in adopting this unified design is greatly appreciated.



WHAT IS INTERMITTENT FASTING?



Intermittent fasting is an eating pattern that involves cycling between periods of eating and fasting. Common methods include 16/8 (16 hours fasting, 8 hours eating) or 5:2 (5 days normal eating, 2 days calorie restriction).

It aims to promote health benefits such as:

- Reduces insulin resistance and lowers blood sugar levels
- Reduces risk of heart disease
- Reduces blood pressure and cholesterol levels
- Boosts metabolism for fat loss
- Reduces oxidative damage and inflammation in the body.

BASIC CONCEPT FOR INTERMITTENT FASTING

BEFORE 12 PM



12-8 PM



AFTER 8 PM





Housekeeping Campaign
**We're on a
Green Roll!**

Our dedicated team participated in an environmental housekeeping campaign, contributing to the cleanliness of the sea at our Amaala project. Thank you to everyone who joined, a closer step to a cleaner future.





We're on a Green Roll! SHURA ISLAND WEST HOTEL 02

Our dedicated team took part in a housekeeping campaign, actively collecting waste to enhance the cleanliness and beauty of our Shura Island project site.

VIRTUAL JOB FAIR

As part of HRDF's new initiative, First Fix proudly emerged as one of the few companies selected to participate in the virtual job fair in cooperation with HRDF.

Through our active participation, we engaged with 42 talented candidates, ultimately welcoming 15 new employees into the First Fix family.





Cooperation Agreement Signing: **Madinah College Of Technology And First Fix**

Under the patronage of the Deputy Governor of Al-Madinah Al-Munawarah, His Royal Highness Prince Saud bin Khalid Al Faisal, an agreement of cooperation has been signed between the Madinah College of Technology and First Fix. The agreement was signed by The dean of the college, Dr. Abdullah Al-Redadi, and our HR & Admin Manager, Mr. Ali Albeladi.





VACCINATION DRIVE AT KAFD PROJECT



First Fix conducted a general influenza vaccination program at kafd project's site office with the help of the ministry of health. Thank you to the project management team and operations department for their participation and support.

